

Jozi Gist

RATE CARD



Creating Easy Access To News Around The World

Entertainment | Business | Technology | Politics



ABOUT US

Welcome to JoziGist, Africa's premier news publishing and distribution channel. Major categories cover business, education, entertainment, game, lifestyle, music, politics, sport and technology.

JoziGist is the most entertaining online publication you are going to see this year. The eye-catching visual content, coupled with exclusive reports and updates on stories making headlines around the world has ensured that our readers keep coming back for more.

Our team of prolific writers cater to an urban audience through well composed articles about influential public figures, what their favourite celebrities are getting up to and current affairs: From the world of Sports to the Entertainment industry to Politics and the latest Technological advances - JoziGist covers it all!

JoziGist has become known as the place where advertisers, marketing professionals, companies and individuals showcase their products and services.

162,560 website readers/users provided about 200,000 visits, 340,000 page views in 2015 (Jan 1 2015 – Dec 31 2015) making JoziGist a viable multi-sector online news and publishing source in Africa. This is number is growing steadily.

Prime positions, high quality content, high value audiences, all rich media animated formats and custom solutions for your brands.

SNAP SHOT

REACH Over 162,000 users provide over 200,000 visits and 340,000 page views.

SEARCH Over 50% of visits come through search platforms such as Google.

MOBILE Over 144,000 visitors use mobile devices such as SmartPhones and Tablets to access JoziGist. This is because JoziGist is responsive.

GLOBAL Get local and global exposure through our entertainment-focused social news & publishing website.

NUMEROUS banner ad placement options for advertisers.

DIVERSE traffic sources from over 80 countries.

Contact Us

General Enquiries:

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Website: <http://www.jozigist.co.za>

Facebook: <https://www.facebook.com/JoziGist>

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AD PLACEMENTS

Banner Ads
Numerous placement options

Politics



Barack Obama's President Bino Compton Resigns After Photo
Barack Obama's President Bino Compton Resigns After Photo
Compton has been accused of...
Read More



If official arrested on...
Read More



Woman to get state...
Read More



Julius Mwanza charged...
Read More



Barack Obama's...
Read More

Rectangular
575 x 71



Skyscraper 100 x 600



Leaderboard 729 x 90

LATEST NEWS

• North West and Blue Ivy's Adorable Halloween Costumes • Justin Bieber is feeling depressed over his split with Selena Gomez • Lindsay Lohan and her brother are being sued for



BUSINESS • EDUCATION ENTERTAINMENT • GAME • LIFESTYLE • MUSIC • POLITICS • SPORT • TECHNOLOGY •

+ FOLLOW



Entertainment



North West and Blue Ivy's Adorable Halloween Costumes

Like us on Facebook

Find us on Facebook



838 people like Jozi Gist.



Facebook social plugin

Rectangular
300 x 250

Trending



North West and Blue Ivy's Adorable Halloween Costumes

Nov 01, 2014

Beyoncé took it back to 1989 and paid homage to Janet Jackson with her...



Justin Bieber is feeling

AD OPTIONS & PRICING

Banner Ads

Numerous placement options.

Business



Google's New Bookmarking Service, Has Gone Live

Oct 31, 2014

Google Stars, the long-rumored bookmarking service from Google, has now publicly launched, but with little fanfare. That Google was working to update its bookmarking service has been known for some...

[Read More](#)



Apple CEO Tim Cook officially comes out as gay

Oct 31, 2014



South Africa Ranks 43rd In World Bank's...

Oct 30, 2014



Victoria Beckham listed as Most Successful...

Oct 27, 2014



Zuckerberg Speaks Chinese, Internet Soils Itself

Oct 23, 2014

Ad Placement Options

Ad Placement	Size	Price (per month)
Homepage Above Menu & All Pages	729 x 90	R15,000
Homepage Top		
Option 1	575 x 71	R2,300
Option 2	468 x 60	R2,000
Option 3	300 x 250	R2,900
Option 4	150 x 150	R1,300
Homepage Middle		
Option 1	575 x 71	R2,000
Option 2	468 x 60	R1,700
Option 3	300 x 250	R2,600
Option 4	150 x 150	R1,000
Homepage Bottom		
Option 1	575 x 71	R1,700
Option 2	468 x 60	R1,400
Option 3	300 x 250	R2,300
Option 4	150 x 150	R700
Homepage Side Top & All Pages		
Option 1	350 x 71	R5,100
Option 2	300 x 60	R3,900
Option 3	300 x 250	R6,300
Option 4	150 x 150	R3,100
Homepage Side Middle & All Pages		
Option 1	350 x 71	R4,500
Option 2	300 x 60	R3,300
Option 3	300 x 250	R5,700
Option 4	150 x 150	R2,700
Homepage Side Bottom & All Pages		
Option 1	350 x 71	R3,900
Option 2	300 x 60	R2,700
Option 3	300 x 250	R5,100
Option 4	150 x 150	R2,200
Option 5	160 x 600	R5,900

*25% discount given for a one-year contract on all ad placements.

*15% discount given for a half-year contract on all ad placements.

*10% discount given for a quarter-year contract on all ad placements.

All costs are for placement for 1 calendar month.

Design costs are once-off, even if the banner runs for more than 1 calendar month.

You may supply the banner, but please take note of the technical specifications. Any banners not meeting the specifications will be rejected.

All banners link to an external website.

TRAFFIC SUMMARY

Website

Diverse traffic sources from over 80 countries.

*Pageviews per month as measured by Binary Means

Popular Stories



Video (18-): Covenant University female student twerking...
Apr 03, 2014 1



Julius Malema in a fight [VIDEO]
Oct 24, 2014 0



Kim Kardashian 'snubs Chris Brown's...
Oct 24, 2014 0



Give 'super Mario' a break
Oct 23, 2014 0



Kelly Khumalo snapped at fan for asking about the Jub Jub...
Oct 12, 2014 0

TRAFFIC SOURCES

Get exposure online with our diverse traffic sources from over 80 countries across the globe. See below;

SOURCES (12 Months)

Organic Search	110,500
Direct	68,000
Social Media	11,500
Referral	5,300

VIEWS (12 Months)

Page Views	340,000
Unique Page Views	250,000
Mobile	144,000
Desktop	43,000
Tablets	8,000

*Statistics measured by [Binary Means](#) / [Dual Hosting](#)

DEMOGRAPHICS

Where our visitors come from:

TOP 5 COUNTRIES

Kenya	32.02%
South Africa	30.05%
United States	9.00%
Netherlands	6.90%
India	4.32%

AGE

18-24	52.30%
25-34	33.97%
35-44	8.25%
45-54	3.17%
55-64	1.45%
65+	0.84%

GENDER

Male	64.88%
Female	35.12%